



Course Syllabus

Budgets That Inspire Giving: A Narrative Model for Missional Budget Presentation

Course Duration: 9 weeks (9 one-hour sessions)

Course Description: This training program is designed to introduce church leaders to a narrative model of missionally focused budget presentation. Participants will learn the importance of missionally driven decision making, budgeting for missional purposes, basic strategic planning processes, how to build a narrative budget around the core values of the church, calculate the figures for the narrative presentation, integrate creativity and well-crafted presentation, and connect the stewardship model of the church to the budget presentation.

Each session is designed to be dialogical in nature. Some will begin with a PowerPoint presentation followed by group discussion. Others will be group discussions facilitated by the course facilitator.

Facilitator: Keith Clark-Hoyos

Session 1: Mission, Vision, Values, & Structure

- Understanding the mission, vision, and core values of the church
- How the church's structure supports the mission
- Aligning the budget with the church's mission and values

Session 2: Mission & the Bottom Line

- The connection between the church's mission and financial decisions
- Ensuring that the budget reflects the church's mission and vision
- The impact of financial decisions on mission

Session 3: Introduction to Budgets That Inspire Giving

- Overview of the narrative model of missionally focused budget presentation
- Why narrative budgets can inspire giving

- Benefits of a narrative approach

Session 4: Strategic Planning - Part 1

- Introduction to strategic planning for the church
- Setting strategic goals that align with the mission
- Identifying key areas for budget allocation

Session 5: Strategic Planning - Part 2

- Developing an actionable strategic plan
- Allocating resources and budgeting for strategic initiatives
- Ensuring alignment with the church's mission

Session 6: Core Values to Narrative

- Translating the church's core values into a narrative budget
- Telling a compelling financial story that reflects the values
- Connecting financial decisions to the core values

Session 7: Dividing The Numbers

- Calculating and allocating budget figures for the narrative presentation
- Ensuring transparency in financial allocations
- Addressing questions and concerns about budget distribution

Session 8: Creativity and The Presentation

- The role of creativity in budget presentation
- Crafting a well-structured and engaging narrative budget
- Effective communication and presentation skills

Session 9: Stewardship and The Budget

- Connecting the stewardship model of the church to the budget presentation
- Encouraging generosity and a sense of ownership among the congregation
- Integrating stewardship practices into the budgeting process

Course Materials:

Each session will be dialogical in nature. Some PowerPoint presentations will be made and the slides will be distributed after the discussion.

Assessment and Grading:

This cohort is a voluntary participation training available to those who choose to increase their knowledge and skills in serving the church. No written exam is required.